

## FOR IMMEDIATE RELEASE

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Brian Wilson  
Chief Marketing Officer  
brian.wilson@pulpfixin.us



### **US-BASED LAB SUSTAINABILITY INNOVATOR PULPFIXIN PARTNERS WITH WILDCAT LABORATORY SOLUTIONS TO SERVE UK AND EU MARKETS**

**Dayton, OH** – March 21, 2025: *PulpFixin*, a leader in sustainable lab products, has entered into a new partnership with **Wildcat Laboratory Solutions**, a UK-based supplier of lab equipment and consumables. The agreement brings PulpFixin’s **fully compostable, biodegradable, and recyclable alternatives to single-use plastics** directly to pharmaceutical and biotech labs across the UK and Europe.

**“UK labs are under pressure to hit sustainability targets without compromising lab performance,”** said Haakon C. Howard, Director of Wildcat Laboratory Solutions.

**“PulpFixin offers exactly what our customers need: automation-ready, high-performing products that align with their environmental goals.”**

PulpFixin products, including *AutoRacks™* and *Cryoboxes*, are engineered to perform under demanding conditions—such as cryogenic storage and high-throughput automation—and are sealed with **FutureFilm™**, a proprietary, fossil fuel-free barrier that resists moisture and contamination.

**“We’re excited to bring our zero-waste lab solutions to the UK and EU through this partnership,”** said Kip Matthews, President of PulpFixin. **“This is about more than product—it’s about accelerating a shift away from single-use plastics in science.”**



PulpFixin and Wildcat aim to support the UK's push toward net zero by enabling labs to transition to more sustainable practices without sacrificing precision, safety, or performance.

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### **About PulpFixin**

PulpFixin designs and manufactures **high-performance, sustainable alternatives** to traditional single-use lab plastics. All products are 100% compostable, biodegradable, and recyclable, built to perform under real-world lab conditions while aligning with modern sustainability mandates.

### **About Wildcat Laboratory Solutions**

Wildcat Laboratory Solutions is a trusted provider of laboratory equipment, consumables, and services, delivering tailored solutions across the UK and EU. The company specializes in supporting cutting-edge science with innovative, scalable, and customer-focused partnerships.

### **Media Contact:**

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